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## **GLOBAL EDUCATIONAL SERVICES PROVIDER KAPLAN ACQUIRES PRO LINGUIS**

NEW YORK, NY (July 22, 2008) – Kaplan, Inc., a leading global provider of educational services for individuals, schools and businesses, announced today that it has acquired Pro Linguis, a premier provider of educational services for students and professionals in Switzerland. Terms of the transaction were not disclosed.

Headquartered in Zurich, Pro Linguis was established in 1955 and today operates through a network of 10 offices throughout Switzerland. Kaplan is a world leader in education, serving more than one million students annually in 600 locations in 36 countries. Kaplan's programs include higher and professional education, language instruction, test preparation for professional licensing and university and graduate admissions exams, and services to elementary/secondary students and schools.

Over the past five years, Kaplan has acquired several European-based educational operations, including London-based Financial Training Company (FTC, now Kaplan Financial), a leading international accountancy trainer; Dublin Business School, Ireland's largest private college; and Aspect Education, a leading provider of academic English language education around the world. Kaplan has also launched pathway programs for overseas students seeking entrance into prestigious U.K and U.S. universities, including the University of Liverpool, the University of Sheffield and Northeastern University (Boston), as well as Kaplan Open Learning, which offers online degrees in the U.K.

John Polstein, CEO of Kaplan's test prep division, under which Pro Linguis will operate, said, "As the educational landscape becomes increasingly global in scope, we will continue to seek opportunities to expand our portfolio of offerings to students in Europe and beyond. As a top quality educational services provider with an established reputation within an important European market, Pro Linguis represents an ideal partner in these efforts."

Martin Pfister, CEO, Pro Linguis, said, "Joining Kaplan will enhance our ability to serve our students as we now have access to a global network of educational service resources, including expertise in product technology, Web-based marketing and customer service support infrastructure."

**About Kaplan, Inc.**

Kaplan, Inc. is a leading international provider of educational and career services for individuals, schools and businesses. Kaplan, which had 2007 revenue of \$2 billion, is a subsidiary of The Washington Post Company (NYSE: WPO). For more information, please visit [www.kaplan.com](http://www.kaplan.com).

**About Pro Linguis**

Headquartered in Zurich, Switzerland, Pro Linguis is a leading provider of educational services to students seeking language studies abroad. Pro Linguis serves the student and professional community with programs in over 40 countries worldwide.

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