

KAPLAN UNIVERSITY LAUNCHES MORE THAN A DOZEN NEW PROGRAMS, INCLUDING NEW MASTER'S DEGREES IN MANAGEMENT, NURSING AND HIGHER EDUCATION

Davenport, IA, Sept. 17, 2007—Kaplan University today announced the launch of more than a dozen new programs, including three new master's degrees—in Management, Nursing and Higher Education—and several undergraduate programs in disciplines experiencing rapid job growth.

“At Kaplan University, we are committed to providing students with a high-quality online education that helps them grow professionally,” said David Clinefelter, Ph.D., Provost of Kaplan University. “Our rigorous programs, which offer flexibility to working adults, prepare students to enter or advance in some of the fastest-growing career fields.”

Some of the new programs include:

The **Master of Science in Management**, which is designed to prepare students for a wide range of management and leadership positions. Students can choose from one of four specializations: Change Leadership, Project Management, Healthcare Management, and Supply Chain and Logistics Management. The course content will focus on “people management” and will include cases and a cohort structure, where students will work with classmates to analyze and solve business challenges.

The **Master of Science in Higher Education**, which is designed to provide graduates with the necessary tools to obtain entry-level and mid-management positions in higher education, including positions in teaching and student services. The online MSHE program will offer two concentrations, College Teaching and Learning, and Student Services, both of which address issues facing universities, community colleges, independent, public, for-profit and online institutions.

The **Masters of Science in Nursing** degree, which includes two areas of specialization—Nurse Administrator and Nurse Educator—and a curriculum taught by doctoral-level faculty with years of practical industry experience. This program will also offer a residency program that allows students to work with mentors in local health care organizations or schools of nursing to develop a practical research project or an evidence-based project proposal.

The **Bachelor of Science in Psychology** program offers students the option of choosing between three emphasis areas—Child Development, Applied Behavioral Analysis or Substance Abuse. The program is designed to provide students with developments in theories, concepts, research and trends in the fields of psychology and liberal arts. The emphasis areas include disciplines that are expected to see increasing employment opportunities, according to the Bureau of Labor Statistics.

The **Bachelors of Science in Health Science** degree, which is designed to teach students a broad range of skills in the health science and healthcare fields. The program offers three emphasis areas—Nutrition Science, Health and Wellness, and Pre-Graduate/Pre-Professional studies. Graduates may pursue career opportunities in public health and healthcare administration, among others.

The **Bachelors of Science in Nutrition Science** degree, which is designed to provide students with a foundational knowledge, research methods and applications in the areas of nutrition science and healthcare. The emphasis areas for this program include Dietetics, Health and Wellness, Health Science, and Pre-Graduate/Post Graduate studies.

The **Bachelors of Science in Health and Wellness** degree, which offers students a curriculum focusing on the mind, body and spirit. The emphasis areas include Exercise and Fitness, Holistic Nutrition, Complementary and Alternative Medicine, and Wellness Promotion and Administration.

Graduates may pursue careers in holistic health, healthcare administration, and physical and mental fitness.

The **Associate of Applied Science Degree in Global Travel and Hospitality Management** degree, which offers students practical applications and industry competencies for success in the travel and hospitality industry. Students will be trained using a computer reservation system used in the travel industry. Graduates may pursue entry-level employment in hotels, travel agencies, cruise lines, theme parks and at other travel and hospitality-related industries.

The **Crime Scene Technician Certificate** program, which is designed for law enforcement professionals or those with law enforcement-related degrees seeking to begin careers in crime scene investigation. The program curriculum is meant to provide students with an understanding of the analytical procedures, documentation, collection and preservation procedures of crime scene investigation. Instructors will teach students how to search for specific types of evidence, handle and process physical evidence and identify the boundaries of the crime scene, among other skills.

Enrollment begins immediately.

Kaplan University, based in Davenport, Iowa, is accredited by The Higher Learning Commission of the North Central Association of Colleges and Schools (NCA). Kaplan University offers more than 75 academic programs and currently serves more than 27,000 online and on-ground students, with support centers in Fort Lauderdale, Chicago and Phoenix. To learn more, visit www.kaplanuniversitynews.edu.

About Kaplan Higher Education

Kaplan Higher Education serves more than 75,000 students through 70 campus-based schools across the U.S. and additional schools in Europe, Asia and Australia. It also has online programs through Kaplan Virtual Education, Kaplan University and Concord Law School. Kaplan Higher Education schools offer a spectrum of academic opportunities, from high school diplomas to graduate and professional degrees, including a Juris Doctor degree. Kaplan Higher Education is part of Kaplan, Inc., a subsidiary of The Washington Post Company (NYSE: WPO). For more information, visit www.kaplan.com.

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