

ICM School of Business & Medical Careers Changes Name to Kaplan Career Institute – ICM Campus

PITTSBURGH, May 10, 2007 – Kaplan Higher Education today announced that ICM School of Business & Medical Careers will now be known as Kaplan Career Institute – ICM Campus. To celebrate its new name, the Pittsburgh-based campus will host a ceremony at 10 Wood Street, Pittsburgh, from 3 to 5 p.m. on Thursday, May 10th, which will include a ribbon cutting.

By changing its name to Kaplan Career Institute – ICM Campus, the school will be formally recognized as being part of the Kaplan family. Kaplan, Inc. is a global provider of education services, and its name reflects a long-standing reputation for excellence.

Kaplan Career Institute – ICM Campus is located in Pittsburgh, Penn., and currently offers 21 associate degree and diploma programs in fields including allied health, business, fashion merchandising, criminal justice and technology.

Kaplan Career Institute – ICM Campus is accredited by the Accrediting Council for Independent Colleges and Schools (ACICS). ACICS is listed as a nationally recognized accrediting agency by the United States Department of Education and is recognized by the Council for Higher Education Accreditation. For more information, please see <http://www.getinfokaplancareerinstitute.com>.

The new name became effective on Dec. 4, 2006.

About Kaplan, Inc.

Kaplan Career Institute is part of Kaplan Higher Education, which includes more than 70 campus-based schools, as well as online programs through Kaplan University and Concord Law School. Kaplan Higher Education offers career-oriented certificate, bachelor's and associate degree programs designed to provide students with the skills necessary to qualify them for entry-level employment in fields such as healthcare, business, information technology, technology, fashion and design. Kaplan is a subsidiary of The Washington Post Company (NYSE: WPO). For more information about Kaplan, please visit www.kaplan.com.

Press contact:

Michele Mazur
312-519-0860
michele.mazur@kaplan.com