

KAPLAN EDUNEERING PURCHASES REDHAWK COMMUNICATIONS

Acquisition Significantly Expands Ethics Compliance Portfolio

May 8, 2008 – Princeton, New Jersey – Kaplan EduNeering, a leading provider of compliance and knowledge management solutions, announced today its acquisition of RedHawk Communications, Inc., a leading corporate ethics and compliance training and communications company. The acquisition will expand Kaplan EduNeering's solution portfolio and client base, enhancing its leadership position in providing compliance solutions for regulated industries. For over 16 years, RedHawk has provided global companies with customized ethics learning programs that meet the requirements of the U.S. Federal Sentencing Guidelines, Sarbanes-Oxley and the new Federal Acquisition Regulation (FAR). The company's solutions include code of conduct assessments, writing, and design; online ethics learning modules; supporting ethics communication awareness tools and programs; worldwide translation and localization capabilities; instructor-led ethics training; and other services focused on corporate ethics, compliance and creating ethical culture.

"Adding RedHawk to Kaplan EduNeering provides immediate benefits and synergies to clients of both organizations," said Hal Jones, CEO of Kaplan EduNeering. "RedHawk's clients will gain access to EduNeering's validated learning management technology and its 500+ library of standard courses for compliance with FDA, CMS, OIG, EPA, OSHA and other regulatory agencies. In turn, EduNeering's client base will be able to take advantage of RedHawk's best practices corporate ethics solutions."

RedHawks' intellectual property includes approximately 30 training modules covering more than 100 topics including Code of Conduct, Confidentiality Information, Insider Trading, Sexual Harassment, the Foreign Corrupt Practices Act, and EU Privacy. Additionally, RedHawk offers "The Ethics Communication Coach," an online library of ethics training and awareness tools that enables clients to customize content on-demand for their own ongoing program, in response to the latest federal requirements.

The acquisition strengthens Kaplan EduNeering's offerings in the \$28 billion global compliance and ethics industry. Coupled with Kaplan EduNeering's longstanding relationship with FDA and its ongoing alliances with the Association of Clinical Research Professionals and AdvaMed, the addition of RedHawk will secure EduNeering's position in the marketplace.

About Kaplan EduNeering

Kaplan EduNeering (www.kaplaneduneering.com), is a subsidiary of Kaplan, Inc., a subsidiary of The Washington Post Company (NYSE: WPO) and a leading global provider of educational services, offering postsecondary education, test preparation, professional training, and K12 services for children and schools. Kaplan EduNeering develops technology-enabled knowledge solutions for assuring regulatory compliance and improving business performance. Kaplan EduNeering is headquartered in Princeton, NJ, and has offices in Houston, TX, Bloomsburg, PA, and London, UK.

About RedHawk Communications, Inc.

RedHawk Communications (www.redhawkethics.com) is one of the world's most experienced corporate ethics training and communication companies. Since 1992, RedHawk has created effective ethics programs for leading corporations around the globe. RedHawk's services include: Code of Conduct assessment, re-writing, and design; online ethics training library modules; supporting ethics communication tools and programs, ethics consulting services, worldwide translation and localization capabilities; instructor-led ethics training programs, and video-led ethics training. RedHawk's proven ethics communication and training methodology engages employees, changes behavior, creates ethical culture, and helps companies meet Sarbanes-Oxley and U.S. Federal Sentencing Guidelines requirements.

Press contact:

Mark Harrad
Kaplan, Inc.
212-974-6231
mark.harrad@kaplan.com