

KAPLAN ACADEMY OF COLORADO APPROVED TO OFFER STATEWIDE PUBLIC ONLINE HIGH SCHOOL

Rifle, CO, May 22, 2008—The Kaplan Academy of Colorado has been approved by the Colorado Department of Education to open its online public high school to students statewide starting this fall. The Kaplan Academy of Colorado, which operates in partnership with Garfield Re-2 School District in Rifle, opened in 2007.

“This is a tremendous development for Colorado’s high school students who now have the flexibility and convenience of online education with the high quality standard that is synonymous with the Kaplan brand,” said Charles Thornburgh, the President of Kaplan Virtual Education, which operates the Kaplan Academy of Colorado.

Courses are embedded with audio, video and other engaging elements to cater to different skill levels, facilitate learning and keep students engaged. Students can work from an Internet-connected computer virtually anywhere at any time. Certified teachers use white boards—the equivalent of a real-time online blackboard—to demonstrate coursework, and they are available to answer student questions via instant message, telephone and email.

Kaplan Academy students can select from 80 core, Honors and Advanced Placement courses. The school is open to all qualified Colorado students. To learn more about the Kaplan Academy of Colorado, visit www.kaplanacademy.com/colorado.

The Kaplan Academy is part of Kaplan Virtual Education, which is accredited by the Commission on International and Trans-Regional Accreditation (CITA). Kaplan Virtual Education is part of Kaplan, Inc., a pioneer in educational innovation for 70 years.

About Kaplan Virtual Education

Kaplan Virtual Education’s private schools include Kaplan College Preparatory School (www.kaplancollegepreparatory.com) and Kaplan University High School (www.kuhighschool.com). Kaplan Virtual Education also operates online public high schools including Kaplan Academy of Colorado (www.kaplanacademy.com/colorado) and Kaplan Academy of Kansas (www.kaplanacademy.com/kansas). Curriculum for the schools is primarily developed internally by Kaplan Virtual Education’s curriculum experts. These courses are also licensed by online high school programs around the country. For information on Kaplan Virtual Education and its various schools and programs, visit www.kaplanvirtualeducation.com.

Kaplan Virtual Education is part of Kaplan Higher Education, which serves 80,000 students online and through 70 campus-based schools across the United States and in Europe. Online post-secondary education is offered through Kaplan University and Concord Law School of Kaplan University. Kaplan Higher Education schools offer a spectrum of academic opportunities, from high school diplomas to graduate and professional degrees, including a Juris Doctor degree. Kaplan Higher Education is part of Kaplan, Inc., a subsidiary of The Washington Post Company (NYSE: WPO). For more information, visit www.kaplan.com.

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