

HERITAGE COLLEGE CHANGES NAME TO KAPLAN COLLEGE

LAS VEGAS, June 24, 2008—Kaplan Higher Education today announced that Heritage College is now known as Kaplan College.

Today, the campus hosted a ceremony to celebrate its new name. Highlights included remarks from Rob Dillman, executive director of Kaplan College; Jeff Conlon, president of Kaplan Higher Education; Larry Singer, board of trustee member of the Las Vegas Chamber of Commerce; Michael Vannozi, regional representative of the office of Senate Majority Leader Harry Reid; and Christy Guedry, regional representative of the office of Sen. John Ensign.

By changing its name to Kaplan College, the Las Vegas-based school is formally recognized as being part of the Kaplan family. Kaplan, Inc. is a global provider of education services, and its name reflects a long-standing reputation for excellence.

“With campuses across the country, the Kaplan name brings national recognition to our school with a well known reputation among educators and employers,” said Dillman.

“We’re marking a new chapter for Kaplan College,” said Guedry in a letter from Sen. Ensign. “Your focus on health, criminal justice and computer systems helps our community remain on the cutting edge in these areas.”

Kaplan College is accredited by the Accrediting Commission of Career Schools and Colleges of Technology (ACCSC). The campus serves approximately 350 students and currently offers five associate degree and diploma programs. Areas of study include criminal justice, medical assistant, pharmacy technician, medical insurance coder & biller, and computer support technician. For more information, please see www.kaplancollege.com.

About Kaplan Higher Education

Kaplan College is part of Kaplan Higher Education, which serves 80,000 students through more than 70 campus-based schools across the United States and in Europe. It also has online programs through Kaplan Virtual Education, Kaplan University and Concord Law School of Kaplan University. Kaplan Higher Education schools offer a spectrum of academic opportunities, from high school diplomas to graduate and professional degrees, including a Juris Doctor degree. Kaplan Higher Education is part of Kaplan, Inc., a subsidiary of The Washington Post Company (NYSE: WPO). For more information, visit www.kaplancollege.com.

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