

JIM ROSENTHAL NAMED CHIEF EXECUTIVE OFFICER OF KAPLAN PROFESSIONAL

Former CEO Hal Jones Returns to Parent Company as Chief Financial Officer

NEW YORK, NY—June 11, 2008—Jim Rosenthal, a long-time media and entertainment executive with New Line Cinema, will join Kaplan Professional as its Chief Executive Officer, effective at the end of July.

Rosenthal most recently served as President of New Line Television and Consumer Products, where he managed all aspects of the distribution of New Line feature films, oversaw the studio's licensing program for consumer products associated with its movies and created and ran the company's e-commerce and new media initiatives.

"Jim is a highly regarded executive who has demonstrated both a keen ability for deal-making and a creative flair for expanding into new business opportunities," said Jonathan Grayer, Chairman and CEO of Kaplan, Inc. "His experience in delivering product to customers over multiple platforms and using leading-edge technologies to enrich the customer experience will serve him well in his new role."

Kaplan Professional is a premier provider of licensing and continuing education to businesses and individuals in the accounting, insurance, securities, real estate, financial planning and information technology industries.

Rosenthal will oversee the various Kaplan Professional business units that operate in the U.S. and in the U.K.

Rosenthal's appointment was announced in conjunction with the appointment of Hal S. Jones, who has been Kaplan Professional's CEO, as Senior Vice President- Finance and Chief Financial Officer of The Washington Post Company (NYSE: WPO) later this year. The Washington Post Company is the parent company of Kaplan, Inc. and its various business units, which include Kaplan Professional.

"I look forward to working closely with Jim as he gets acquainted with our businesses and the people who lead them," said Jones. "Jim's background at New Line is well-suited to the diverse businesses which make up the Kaplan Professional portfolio and our continuing focus on how best to serve our students and their companies."

"I am excited to join Kaplan and become associated with its reputation for leadership in the for-profit education sector," said Rosenthal. "I look forward to building on what Hal and his management team have achieved and bringing my own perspective to our decision-making process and future growth."

Earlier in his 16-year career with New Line Cinema, Rosenthal headed business development and strategic planning. Prior to joining the company, Rosenthal was a Senior Associate for Media and Communications with Booz, Allen & Hamilton, working out of their New York offices as well as Singapore and Sydney, Australia.

He graduated Harvard University with a Bachelor of Arts in Economics in 1985.

Rosenthal serves on the Boards of the International Radio and Television Society (IRTS) and The League for the Hard of Hearing.

He resides in New York City with his wife and their two daughters.

About Kaplan, Inc.

Kaplan, Inc. is a leading global provider of educational services for individuals, schools and businesses. A subsidiary of The Washington Post Company (NYSE: WPO), Kaplan had 2007 revenue of more than \$2 billion. For more information, please visit www.kaplan.com.