

KAPLAN VIRTUAL EDUCATION LAUNCHES ONLINE PRIVATE HIGH SCHOOL, KAPLAN HIGH SCHOOL

The private online high school will serve students across the country

Hollywood, FL, August 27, 2008—Kaplan Virtual Education today announced the launch of a new virtual private high school—Kaplan High School—which will serve students across the country. Kaplan High School (KHS) will offer students in grades 9 through 12 a variety of courses supported by flexible scheduling, individualized instruction and relevant, engaging curriculum.

"With the addition of Kaplan High School to our private school online offerings, we are able to appeal to a broader range of students. KHS will serve students who are looking for a flexible schedule, who are homebound or homeschooled, who have fallen behind or want to get ahead," said Charles Thornburgh, the President of Kaplan Virtual Education, which operates Kaplan High School. "KHS programs have the same quality and rigor commonly associated with our parent company Kaplan, Inc., which has been helping students achieve academic success for 70 years."

Students will be able to access their coursework and class discussions from virtually anywhere at any time as long as there is an Internet connection. The courses will be embedded with audio, video and other engaging teaching tools. Certified teachers will use white boards—the equivalent of a real-time online blackboard—to demonstrate course work, and will be available to answer student questions via telephone, instant message and email. The school's courses will be designed to cater to different skill levels, facilitate learning and keep students motivated.

"We are pleased to extend our reach in the world of virtual education," said Robert Becerra, Executive Director for Private Schools at Kaplan Virtual Education. "Families have an increasing degree of choices when it comes to educational services for their children and it is critical that those choices are of the highest quality. We are confident that Kaplan High School will be a leader in the field."

Kaplan High School students will have the opportunity to select from more than 75 core, honors and Advanced Placement courses. Kaplan High School is accredited by the Southern Association of Colleges and Schools (SACS) and the Commission on International and Trans-Regional Accreditation (CITA). The school offers rolling admissions so students may continue to enroll throughout the fall. To learn more about Kaplan High School, visit www.kaplanhighschool.com or call 877-767-5257.

About Kaplan Virtual Education

Kaplan Virtual Education's private schools include Kaplan College Preparatory School (www.kaplancollegepreparatory.com), Kaplan University High School (www.kuhighschool.com), and Kaplan High School (www.kaplanhighschool.com). Kaplan Virtual Education also operates online public high schools including Kaplan Academy of Colorado (www.kaplanacademy.com/colorado) and Kaplan Academy of Oregon (www.kaplanacademy.com/oregon). Curriculum for the schools is primarily developed internally by Kaplan Virtual Education's curriculum experts. These courses are also licensed by online high school programs around the country. For information on Kaplan Virtual Education and its various schools and programs, visit www.kaplanvirtualeducation.com.

Kaplan Virtual Education is part of Kaplan Higher Education, which serves 80,000 students online and through 70 campus-based schools across the United States and in Europe. Online post-secondary education is offered through Kaplan University and Concord Law School of Kaplan University. Kaplan Higher Education schools offer a spectrum of academic opportunities, from high school diplomas to graduate and professional degrees, including a Juris Doctor degree. Kaplan Higher Education is part of Kaplan, Inc., a subsidiary of The Washington Post Company (NYSE: WPO). For more information, visit www.kaplan.com.

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