

SCORE! EDUCATIONAL CENTERS EXPANDS SERVICES; NINE CENTERS TO ADD PERSONAL ACADEMIC TUTORING

***-- Research Shows 1 ½ Grade Level Rise in Math or Reading in Just 45
Hours of SCORE!'s Personal Academic Tutoring --***

Chicago, April 4, 2006 – SCORE! Educational Centers, Inc., a leading provider of after-school learning programs and a subsidiary of the international educational services leader Kaplan, Inc., is expanding nine of its current computer-based centers to feature SCORE!'s Personal Academic Tutoring, a more intensive, individualized program designed for a small group, and led by a specially trained tutor. These new Multi-Program Centers will be located in Southern California, the Chicagoland area, New York, Connecticut and Maryland.

A recent independent study found that math and reading students that come to SCORE! twice a week for an hour session of Personal Academic Tutoring average 1 ½ grade levels of progress in just 45 hours of instruction. (ERS Research, 2005.)

"Adding more multi-program centers provides students and parents more choices to take part in a program that best suits their academic needs," said Justin Serrano, president of SCORE!. "Whether students are above, at or behind grade level, SCORE! has a program to help."

SCORE!'s new Multi-Program Centers will be located in the following locations:

Chicagoland - Arlington Heights, Glenview and Lake Zurich, Illinois

Southern California – Beverly Hills, Irvine and Mission Viejo, California

New York/Connecticut – Manhattan (Columbus Avenue), New York and Westport, Connecticut

Maryland – Potomac, Maryland

These 9 new Centers bring the number of SCORE!'s Multi-Program Centers to 21 nationwide.

About SCORE!

SCORE! Educational Centers, Inc. is a division of Kaplan, a leading provider of after-school learning programs for children in grades pre-K through 10. With the goal of helping children reach their academic potential in math, reading, spelling and writing, SCORE!'s program includes personal coaching, positive reinforcement and a customized curriculum that adapts to each child's pace and learning needs. SCORE! serves 82,000 students annually in 165 centers located in 11 states across the country. Kaplan is a wholly owned subsidiary of The Washington Post Company (NYSE: WPO). For further information, please visit www.escor.com or call 1-800-49-SCORE.

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