

## **Kaplan Extends End-User Support Capability with Release of STT Trainer 4.3**

***-- Kaplan's Simulation and Documentation Authoring Software Now Generates  
"Live in-Application Help" Mode for its Simulations, and Supports Audio, SCORM 2004  
and Web Content --***

**Atlanta, July 17, 2006** – Kaplan IT Learning announces the launch of the latest version of its award-winning simulation and documentation authoring tool, STT Trainer. Version 4.3 focuses on improving the quality and speed in which organizations can generate end-user training content, decreasing the number of calls made to technical support desks and call centers for end-user support, and increasing the return on investment for enterprise systems such as SAP, Oracle and PeopleSoft.

STT Trainer is Kaplan IT Learning's Enterprise Application Training software that helps organizations achieve and maintain high user proficiency across business applications. Kaplan IT Learning provides certification preparation, assessment, learning services and software to help individuals and organizations train on technology and prepare for technology certifications. Kaplan IT Learning is a division of Kaplan, Inc., a leading education and test prep company, and a wholly owned subsidiary of The Washington Post Company (NYSE: WPO).

Chief learning officers, IT project managers, training managers and human resource managers use STT Trainer to reduce the time and cost required to train and support end users on applications ranging from specialized ERP and CRM systems to more generally used Windows, Web and Java-based applications.

STT Trainer rapidly generates multiple modes of high quality end-user training and support content from a single file, such as simulation demos, training and assessments, as well as documentation in Word and HTML. In Version 4.3, Kaplan adds "Live Help" simulations as one of the modes to enable in-application support. STT Trainer's simulations and documentation can easily be accessed via any business application as a supplement to an application's existing "Help" functionality.

Similar to STT Trainer's "Demo" simulations released earlier this year, "Live Help" simulations show end-users how to perform a particular task in their business applications. In "Live Help" mode, the simulation now not only appears as a small floating Window on the business application to provide end-users with step-by-step guidance while using the application, but also zooms in on and highlights the area on the screen in which the user should be interacting.

"We've extended STT Trainer's end-user support capability as part of our strategy to deliver long-term value to our customers," said Brian Sholly, Vice President and General Manager of Kaplan IT Learning. "With this latest release, we've also added audio, SCORM 2004 and Web content support to enhance the quality of training and support with multimedia and Web content, as well as to allow easy integration into an even wider range of Learning Management Systems."

"Our continued focus on providing optimal flexibility with STT Trainer is also the reason for us incorporating the ability to customize the audio, instructions and web content for the different modes before publishing," said Sholly

### **About STT Trainer**

STT Trainer is Kaplan IT Learning's Enterprise Application Training software that helps organizations achieve and maintain high user proficiency across business applications. Hundreds of organizations worldwide use STT Trainer to rapidly generate and deploy training and support content, track training effectiveness and progress, and manage training content and training

projects. STT Trainer was voted “Most Innovative” simulation authoring tool by attendees of Brandon Hall and Training Magazine’s 2005 Software Simulation Shootout.

**About Kaplan IT Learning**

Kaplan IT Learning provides certification preparation, assessment, learning services and software to help individuals and organizations train on technology and prepare for technology certifications. Kaplan IT Learning is a division of Kaplan, Inc., a leading education and test prep company, and a wholly owned subsidiary of The Washington Post Company (NYSE: WPO). Customers include corporations, government and academic institutions, training companies, and individuals around the world. Leading products include Transcender, the largest and most comprehensive IT certification test preparation provider, Self Test Software, a leader of quality exam prep tools, and award-winning STT Trainer software to train and support the end users of enterprise applications. For further information, please call 1.800.244.7330 or visit [www.kaplanitlearning.com](http://www.kaplanitlearning.com).

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