

PROFESSIONAL CAREERS INSTITUTE CHANGES NAME TO KAPLAN COLLEGE

INDIANAPOLIS, Ind., Dec. 5, 2006 - Kaplan Higher Education today announced that Professional Careers Institute will now be known as Kaplan College, as of Nov. 15, 2006. To celebrate its new name, the Indianapolis-based campus will host a ceremony at 7302 Woodland Drive, Indianapolis, Ind., from 4 p.m. to 6 p.m. on Tuesday, Dec. 5th, which will include the unveiling of the new Kaplan College sign.

By changing its name to Kaplan College, the school will be formally recognized as being part of the Kaplan family. Kaplan, Inc. is a global provider of education services, and its name reflects a long-standing reputation for excellence.

Kaplan College – Indianapolis is located in Indianapolis, Ind., and currently offers four diploma programs in the allied health field. This campus represents one of three Kaplan College campuses located throughout the state of Indiana. Kaplan College has two other Indiana locations, including Hammond and Merrillville.

Kaplan College – Indianapolis is accredited by the Accrediting Commission of Career Schools and Colleges of Technology (ACCSC). For more information, please see <http://www.getinfo.kaplancollege.com>.

About Kaplan, Inc.

Kaplan College is part of Kaplan, Inc.'s Higher Education Division, which includes more than 70 campus-based schools, as well as online programs through Kaplan University and Concord Law School. Kaplan Higher Education offers career-oriented certificate, bachelor and associate degree programs designed to provide students with the skills necessary to qualify them for entry-level employment in fields such as healthcare, business, information technology, technology, fashion and design. Kaplan is a subsidiary of The Washington Post Company (NYSE: WPO). For more information about Kaplan, please visit www.kaplan.com.

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