

MARIC COLLEGE – RIVERSIDE CELEBRATES NEW DOWNTOWN LOCATION TOMORROW AT 4040 VINE STREET

Mayor Ron O. Loveridge, Developer Alan Mruvka Among Attendees at Tomorrow's Grand Opening

Riverside, CA, August 21, 2006 – Maric College – Riverside will celebrate a grand opening tomorrow morning for its new location in downtown Riverside at 4040 Vine Street, formerly the Marketplace Theater. Tomorrow's event, at 9:30 a.m. to 11:30 a.m., marks the school's expansion and move from 1635 Spruce Street. Riverside Mayor Ron O. Loveridge will deliver remarks at today's grand opening.

"Our move to 4040 Vine Street signifies an important step for Maric College's ability to contribute to the growth of our community," said Alan Purvis, Executive Director of Maric College – Riverside. "Not only are we in a more visible and convenient location, but Vine Street also allows us to expand our program offerings and accommodate more students, many of whom cannot attend a traditional four-year college due to work, life or family obligations."

The new location at 4040 Vine Street boasts 40,000 square feet and essentially doubles the amount of square feet previously occupied in Maric's former location on Spruce Street. Maric College's new location is easily accessible, given its close proximity to the train station and downtown Riverside. Additionally, the school has two new labs for its Pharmacy Technician and Massage Therapy programs.

Maric College is an institution of higher learning dedicated to providing quality programs that integrate curriculum with professional skill development empowering students to achieve their lifelong and professional goals. The Riverside campus currently enrolls approximately 300 students in diploma programs such as, allied health, computer office systems, and legal administrative courses, and employs more than 50 staff and faculty members.

Maric College – Riverside is accredited by the Accrediting Council for Continued Education and Training (ACCET). ACCET is listed as a nationally recognized accrediting agency by the United States Department of Education.

About Maric College:

Maric College, with an original campus in the San Diego area, has long been recognized as one of California's leading career schools and is one of the largest groups of private institutions offering associate degrees and certificates in the state. For more than 25 years, Maric College has enabled students to develop and achieve their personal and career goals by providing curriculum that integrates general education, professional skills and career-focused training. Today, the school offers a breadth of programs in allied health, information technology, and legal studies at more than 15 locations throughout California. For more information, please see: <http://www.mariccollege.edu>

About Kaplan, Inc.

Maric College is part of Kaplan, Inc.'s Higher Education Division, which includes more than 75 campus-based schools in 21 states, as well as online programs through Kaplan University and Concord Law School. Kaplan Higher Education offers career-oriented certificate, bachelor and associate degree programs designed to provide students with the skills necessary to qualify them for entry-level employment in fields such as healthcare, business, information technology, technology, fashion and design. Kaplan has been providing educational and career services to students, schools, professionals, and businesses worldwide for nearly 70 years. Kaplan is a wholly owned subsidiary of The Washington Post Company (NYSE: WPO). For more information about Kaplan, please visit www.kaplan.com.

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