

## **Kaplan's Transcender Practice Exams Win *WINDOWS IT Pro* Reader's Choice Award**

**Atlanta, September 12, 2005** – Transcender, a leader in exam preparation software for IT certification tests and a part of Kaplan IT, a wholly owned subsidiary of Kaplan, Inc., announces that its TranscenderCert™ practice exams have won the prestigious 2005 *Windows IT Pro* Readers' Choice Awards in the *Computer-Based Training* category. 1,700 readers chose the best among 750 products and services from 12 categories.

Kim Paulsen, group publisher of Penton Media's *Windows IT Pro Group*, announced the winners of the fourth-annual contest. "The *Windows IT Pro* Readers' Choice Awards are highly coveted in the IT industry because our readers, the buyers and users of these products, are the ones who choose the winners," she said. "These awards are the ultimate acclamation an IT company can earn from its peers in the IT community. Our readers are the most knowledgeable people in the market with regard to the best values in technology products and services. We've done extensive research, and know that our readers are the ones who make the buying decisions on behalf of their organizations. The awards give these IT professionals the opportunity to voice their opinion and give the leading technology companies the recognition they deserve."

The awards will be published in the September issue of *WINDOWS IT Pro*.

"At Transcender, we continue to strive to make our products the benchmark standard of excellence within the IT training industry," says Chip Schuneman, president of Kaplan IT. "Over the years, IT professionals have consistently voted Transcender as the Number One solution."

Transcender employs an experienced team of certified subject-matter experts, technical writers, and technical editors to create and edit the most in-depth and realistic practice exam items, explanations and references. Every Transcender product goes through a rigorous, multi-stage editing process to ensure comprehensive coverage of exam objectives.

Transcender, the leader in practice exam software for IT certification tests, was also chosen "Best Exam Preparation Product or Service" by *Redmond Magazine* readers for 2005. Additionally, in 2004, Transcender was selected as "Best Practice Exam" by readers of CertCities.com for the third consecutive year.

### **About Transcender**

Transcender, based in Atlanta, is a Kaplan Professional company, a division of Kaplan, Inc., dedicated to developing the best quality training products for the computer professional market. The company, formed in 1992, provides the most realistic simulations of Microsoft Certification exams. Transcender uses the

same exam-writing expertise to create simulations of CompTIA<sup>®</sup>, Cisco<sup>®</sup>, Novell<sup>®</sup>, Oracle<sup>®</sup>, Check Point<sup>®</sup>, PMI<sup>®</sup>, (ISC)<sup>2®</sup> and Sun<sup>™</sup> certification exams. TranscenderCert practice tests, TranscenderFlash<sup>™</sup> quiz software, Transcender document-based study guides and TransTrainer<sup>™</sup> exam preparation videos provide computer professionals with the best preparation available for certification exams. For further information please visit [www.transcender.com](http://www.transcender.com) or call (678) 277-3200.

### **About the *Windows IT Pro Group***

The *Windows IT Pro Group*, the largest independent Windows IT community in the world, includes content from flagship print publication *Windows IT Pro*, three monthly paid subscription print newsletters, 12 direct-request email newsletters and a web site resource for more than two million IT professionals each month. First published in 1995, *Windows IT Pro* is the editorial leader in its field and has a paid subscription base of 105,000 readers. *Windows IT Pro* was named to *BtoB Magazine's* 2005 Media Power 50 list, winning recognition for its *Windows IT Pro UPDATE* email newsletter. The magazine is published in 13 languages and has an international reach in 160 countries. For more information visit [www.windowsitpro.com/pressroom/](http://www.windowsitpro.com/pressroom/), and [www.penton.com](http://www.penton.com).

### **About Kaplan, Inc.**

Kaplan, Inc. is a leading provider of educational and career services for individuals, schools and businesses and is comprised of four divisions: Kaplan Test Prep and Admissions, which offers test prep and admissions services worldwide, including K12 services for schools; SCORE!, which offers after-school learning programs for children; Kaplan Professional, which offers licensing and continuing education training and compliance tracking; and Kaplan Higher Education, which offers postsecondary certificate and degree programs online and through 76 campus-based locations. Kaplan is a wholly owned subsidiary of The Washington Post Company (NYSE: WPO). For more information about Kaplan, please visit [www.kaplan.com](http://www.kaplan.com).

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