

KAPLAN UNIVERSITY LAUNCHES BUSINESS AND FINANCE SECTOR WITH THREE NEW ONLINE CERTIFICATES

New Programs Increase Career Options for Professionals

Davenport, IA, July 27, 2005—Kaplan University's School of Continuing and Professional Studies is introducing three new online certificate programs designed to offer career advancement opportunities across a multitude of industries: Project Management, Risk Management, and Executive Coaching. The three non-credit programs may be completed in 12 months or less.

"The fields of project management, risk management, and executive coaching are experiencing exponential growth, providing a wealth of opportunities in the evolving business world," said Kristina Belanger, Dean, Kaplan University's School of Continuing and Professional Studies. "These occupations are leading choices for individuals seeking professional growth and diversity."

Project management students will learn to select, govern and implement organizational activities while optimizing resources, including time, money and human capital. As such skills are widely applicable, graduates will have a competitive advantage in a number of professional settings, including business services, information technology, construction, insurance, financial services, manufacturing, government, utilities, consulting, telecommunications, training/education, engineering, pharmaceuticals and healthcare.

Students in the Risk Management Certificate program will learn to assess risks, evaluate risk management solutions, and make decisions under conditions of uncertainty. Graduates will be prepared to pursue employment in diverse business practice settings, including: risk management, loss control, insurance, finance, accounting, government and independent consultancy.

The Executive Coaching program prepares students to train executives in developing high-performing cultures that strengthen business results. Coaches learn to artfully listen and answer questions to assess the client's strengths, needs, and coachability.

All three certificates join Kaplan's Financial Planning program in the university's newly consolidated Business and Finance Sector. For specific information on these programs, log onto <http://www.kaplan.edu/bf>.

The Project Management Certificate was developed by Mark Gershon, Ph.D., PMP, P.E., and Chairman of the Department of Operations Management at Temple University. Dr. Gershon has worked in the field of project management for over 25 years, and will bring his comprehensive experience to this program as an instructor.

The Risk Management Certificate was developed by James W. Kallman, Ph.D., ARM, owner of Kallman Consulting Services. Dr. Kallman teaches risk management courses world-wide and provides practical risk management applications to his clients.

The Executive Coaching Certificate was co-developed by Diane Menendez, Ph.D., and Michael O'Brien, Ph.D., prominent leaders in the field of coaching and leadership development.

Kaplan University, based in Davenport, Iowa, is accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools (NCA). Kaplan University currently serves more than 22,000 online and on-ground students.

About Kaplan Higher Education and Kaplan, Inc.

Kaplan, Inc.'s higher education division, including Kaplan University and Concord Law School, comprises 76 campus-based locations in 19 states. Kaplan Higher Education offers master, bachelor and associate degrees, as well as certificates designed to provide students with the skills necessary to qualify them for employment in fields such as business, criminal justice, education, fashion and design, healthcare, information technology, legal and paralegal studies. Kaplan is a leading provider of educational and career services to students, schools, professionals and businesses worldwide. For nearly 70 years, Kaplan has helped millions of individuals achieve their educational and career goals. Kaplan is a wholly owned subsidiary of The Washington Post Company (NYSE: WPO). For more information about Kaplan, please visit <http://www.kaplan.com/>.

Press contacts:

Dick Riley

dick_riley@kaplan.com

(212) 492-5849/cell (914) 946-9375 or

Caitrin Muldoon

cmuldoon@kaplan.edu

(954) 515-3773/cell (850) 449-3667