

## **Kaplan Professional Announces Expansion of Kaplan IT; Appoints Chip Schuneman to President and Stephen Fredette to EVP Strategy**

**Chicago, August 10, 2005** – Kaplan Professional, a division of worldwide education services provider Kaplan, Inc., today announced that it has expanded Kaplan IT, advancing several key executives and consolidating its IT businesses under the umbrella Kaplan IT. Kaplan IT is now the single source provider for IT professionals in corporations and law firms seeking best in class assessment, training, certification preparation and simulation solutions. Chip Schuneman has been appointed to president and Stephen Fredette has been appointed to executive vice president of strategy to lead the business. This is the latest in a series of strategic initiatives designed to create the most comprehensive set of education and training services for Kaplan's IT clients.

As president of Kaplan IT, Mr. Schuneman, formerly the president of Kaplan's Self Test Software, will oversee its three business units:

- Perfect Access Speer – a leader in advanced training solutions, assessments, consulting and learning tools for the leading law firms in the United States and European Union
- Certification Preparation – a leading provider of IT exam preparation and training solutions, including Transcender and Self Test Software
- Software Training Technology – a leading provider of simulation training solutions

In addition to Mr. Schuneman, Kaplan has appointed Stephen Fredette, president of Perfect Access Speer, to the additional role of executive vice president of strategy for Kaplan IT.

"Kaplan IT has experienced solid growth, and we see great opportunities within our three business units," said Mr. Schuneman. "Experienced industry leaders like Steve Fredette will help position us to serve our customers with more innovative solutions as we continue to expand in the market."

Brian Sholly, former vice president of marketing for Kaplan IT's Transcender and Self Test Software companies, also has been promoted to vice president and general manager of the Certification Preparation business. Geoff Lander will continue in his role as chief executive officer of the recently acquired Software Training Technology.

"Our new organizational structure will enable Kaplan to integrate all of the IT training and certification assets we've assembled to best serve our information technology customers in the various segments of our business," said Eric Cantor, president and CEO of Kaplan Professional. "Our experienced and knowledgeable leadership team will make it possible for us serve our clients even better."

### **About Kaplan Professional**

Kaplan Professional, based in Chicago, provides education, certification and professional development courses for financial services, IT, legal, real estate, architecture, engineering, contracting and home inspection professionals and corporations. In addition, Kaplan Professional provides comprehensive licensing and compliance solutions to top financial institutions around the world. Offering an array of educational tools, from on-site training and classroom instruction to over 600 online courses, Kaplan Professional serves individuals who must maintain licenses and comply with regulatory mandates. Kaplan Professional is a unit of Kaplan, Inc., a wholly owned subsidiary of The Washington Post Company (NYSE: WPO). For more information, please visit [www.kaplanprofessional.com](http://www.kaplanprofessional.com).

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