

Kaplan Acquires STT, Provider of Software for Desktop Training with Offices in South Africa and the U.K.

Chicago – July 18, 2005 – Kaplan Professional, a division of Kaplan, Inc., today announced that it has acquired the assets of Software Training Technology, Ltd. (STT), a provider of software that enables companies to train employees at their desks to use a wide array of popular business programs. STT has operations in Capetown, South Africa and Reading, England. The terms of the transaction were not disclosed.

Kaplan, which had 2004 revenue of more than US\$1.1 billion, is an education services provider that offers higher education, professional training, test preparation, services for K12 schools and after-school learning programs. Based in New York, Kaplan has operations worldwide, including recent expansions in the United Kingdom, Ireland and Singapore.

“STT’s innovative software simulations will enable our customers to lower the cost and time required for large-scale end-user training by minimizing the need for classroom instruction,” said Chip Schuneman, President of Kaplan IT, the Kaplan subsidiary that offers technology training for individuals and corporate clients. “STT enables customers to train on software simulations at their desks to learn applications such as SAP, Oracle and PeopleSoft.”

Geoff Lander, General Manager and Chief Executive Officer of STT, said, “STT has been a pioneer in software simulations since 1998, and our products are now used by more than 200 companies and government agencies in the United Kingdom and Europe. By joining Kaplan, we will now be able to better meet the needs of customers in the North American market.”

In March 2005, STT was judged “Most Innovative” by attendees of the Software Simulation Shootout sponsored by Brandon-Hall and Training Magazine at Training Spring 2005, the e-learning industry’s leading conference and exhibition.

About Kaplan, Inc.

Kaplan, Inc. is a leading provider of educational and career services for individuals, schools and businesses and is comprised of four divisions: Kaplan Test Prep and Admissions, which offers test prep and admissions services worldwide, including K12 services for schools; SCORE!, which offers after-school learning programs for children; Kaplan Professional, which offers licensing and continuing education training and compliance tracking; and Kaplan Higher Education, which offers postsecondary certificate and degree programs online and through 76 campus-based locations. Kaplan is a wholly owned subsidiary of The Washington Post Company (NYSE: WPO). For more information about Kaplan, please visit www.kaplan.com.

Press Contact:
Paige Hunting
paige_hunting@kaplan.com
212-974-6233