

Andrew Rosen, President of Kaplan College, Testifies Before U.S. House of Representatives Committee on Education and the Workforce

Rosen Highlights Issues Critical to Expanding Access to Postsecondary Education for Non-Traditional Students

Washington, D.C., June 16, 2004 - Andrew S. Rosen, President and Chief Operating Officer, Kaplan, Inc. and President, Kaplan College, testified this morning before the House Committee on Education and the Workforce, calling for changes in the Higher Education Act that would provide more equitable treatment for non-traditional students.

The hearing, "H.R. 4283, the College Access and Opportunity Act: Are Students at Proprietary Institutions Treated Equitably Under Current Law" addressed issues facing proprietary institutions of higher learning as they serve an increasing number of students seeking the skills and credentials to advance their careers.

Accompanied by Kaplan College online alumna Christine Forestire, Rosen addressed committee members on the following issues:

--The 50 percent rules hinder the power of online learning and don't serve the needs of 21st century learners

-- The reauthorization of the Higher Education Act presents an unprecedented opportunity to ensure that quality education and training options are available to all motivated students

--How the 90/10 provision has become a disincentive for companies to serve the neediest students who would receive the most federal aid

"Kaplan College continues to be a leading provider of quality higher education programs, delivered both on the ground and online," said Rosen. "We are committed to providing education for non-traditional students across the country."

Kaplan College (www.kaplancollege.edu) is regionally accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools (NCA) and was one of the first participants in the Department of Education's Distance Education Demonstration Program, enabling students in its online degree programs to apply for Title IV funding. Kaplan College's online programs currently serve approximately 16,000 students.

About Kaplan Higher Education

Kaplan, Inc.'s Higher Education Division includes 67 campus-based schools in 16 states, as well as online programs toward numerous degrees. Kaplan Higher Education offers career-oriented certificate, bachelor and associate degree programs designed to provide students with the skills necessary to qualify them for entry level employment in the fields of healthcare, business, information technology, technology, fashion and design. Kaplan, Inc., which has been helping people achieve their educational and professional goals for 66 years, provides educational and career services to students, schools, professionals, and businesses worldwide. Kaplan is a wholly owned subsidiary of The Washington Post Company (NYSE: WPO). With \$838 million in 2003 revenue, Kaplan is the largest revenue producer within The Washington Post Company. For more information about Kaplan, please visit <http://www.kaplan.com/>.

Press Contacts:

Charles Lynn

(561) 981-7190
clynn@kaplancollege.edu