

## **Kaplan and Newsweek Release How to Get Into American Universities Guide**

### **Most Popular Destinations for International Students, Advice on Breaking the TOEFL Barrier and more**

**New York (October 24, 2000)** - The intensely competitive American college admissions cycle each year fuels higher standards for the rising number of international students eager to study in America. The Kaplan/Newsweek How to Get Into American Universities guide, on newsstands this month, takes a look at the unique issues facing international students researching and applying to schools thousands of miles away.

Features offer expert guidance on breaking the language barrier, understanding the peculiarities of the American college admissions process, preparing a stand-out college application, making the legal arrangements necessary to attend school in the US and combating homesickness.

The guide also includes critical advice and information such as:

A Passage to America (p. 4). Foreigners are flocking to U.S. universities as never before, and the colleges themselves are much stronger as a result.

Brushing Up on Your English (p. 8b). Intensive English-language programs help foreign students boost their TOEFL scores - and comprehend the secret language of the American dorm.

Words to the Wise (p. 8d). Filling out the admission forms requires both care and creativity. This section lists do's and don'ts for playing the application game.

Practical Tips for the Trip (p. 8f). This section includes everything from how to apply for a visa, present yourself at a consul's office and pay the steep college tuition price to the top ten signs you're on an American Campus.

99 Top Web Sites for college admissions information (p. 50). There's a sea of information on the Web which is particularly helpful for international students researching schools an ocean away.

With nearly 500,000 international students studying in the U.S. last year and the number projected to increase during the 2000-2001 school year, the popularity of American higher education has exploded. Through interaction with thousands of foreign students who each year take advantage of the variety of services Kaplan International provides, Kaplan has a unique perspective on the needs and concerns of foreign students.

International students come to Kaplan International's U.S. and overseas centers to prepare to enter American universities. Kaplan's program gives students a home-base that helps them adjust to American life while preparing to reach their target TOEFL and/or SAT score, as well as GMAT and GRE score (for those applying to business and graduate school programs), apply for university admission - often through Kaplan's program which works with many schools to obtain conditional admission for qualified students - and succeed academically and socially on an American college campus.

#### About Kaplan International

Kaplan International ([www.kaptest.com](http://www.kaptest.com)), a unit of Kaplan, Inc. serves students and professionals, providing intensive English instruction, university preparation, test preparation programs, housing and activities at three campus and eight city centers in the U.S. and one center in London. Kaplan International also provides services to government and corporate sponsors including placement at top American universities, fellowship management, academic monitoring and reporting, and financial administration. Kaplan is authorized under Federal law to enroll non-immigrant alien students in nearly all of its locations. Kaplan also has a strong presence overseas, with 31 centers in 14 countries outside of North America.

Kaplan, Inc. ([www.kaplan.com](http://www.kaplan.com)) is a leading provider of educational and career services and a wholly-owned subsidiary of The Washington Post Company (NYSE: WPO).

#### About Newsweek

Founded in 1933, Newsweek provides comprehensive coverage of national and international affairs, business, society, science and technology, and arts and entertainment. Headquartered in New York, Newsweek has 22 bureaus located in the U.S. and around the globe. Newsweek's circulation is more than 3.1 million in the U.S. and 3.8 million worldwide and its total U.S. audience exceeds 19 million and 22.5 million worldwide. The magazine appears in more than 190 countries. Kaplan and Newsweek are subsidiaries of The Washington Post Company.

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