

## **Kaplan Offers Free Software for Palm Handheld Computers**

**"Kaplan To Go" available for all new Palm handheld purchases through September 15, 2000**

**New York (August 25, 2000)** – Kaplan, a premier provider of educational and career services for individuals, schools and businesses is offering a summer promotion for students applying to college and graduate school. "Kaplan To Go" test preparation software is now available for handheld computers from Palm, Inc. through Palm's Road Scholar promotional CD-ROM.

For a limited time only (through September 15, 2000), new buyers will receive Road Scholar, an education sampler CD-ROM, upon registration of their Palm handheld computers. The Road Scholar CD features Kaplan's nationally-recognized test prep material, including content for the SAT and GRE exams. The Kaplan content on Road Scholar includes analysis of the test, practice questions to help students prepare for test day, and Kaplan's proven test-taking strategies.

"Kaplan is first to market, meeting the growing increase for test prep on demand," said Trent Anderson, Publisher and Vice President of Kaplan's E-ventures Group. "These new products will meet the needs of people on the go squeeze studying for exams in between classes or meetings, in airport layovers or between dance and soccer practice."

Each year, millions of SAT and GRE exams are administered.

"Students and educators need solutions that allow for education anytime, anywhere," said Mike Lorion, vice president of Education for Palm, Inc. "Great software titles from leading educational companies such as Kaplan are increasing the reach of distance learning and allowing users to maximize their learning on their time, wherever they are."

The Kaplan applications on the Road Scholar CD are certified Platinum by Palm®, Inc.

Kaplan ([www.kaplan.com](http://www.kaplan.com)) is a premier provider of educational and career services for individuals, schools and businesses. Kaplan offers test prep and admissions services ([www.kaptest.com](http://www.kaptest.com)); K-12 educational programs for kids and parents through SCORE! Learning, Inc. and [www.eSCORE.com](http://www.eSCORE.com); on-site education and professional development at schools and universities; books and software; professional education services; and an extensive array of distance learning programs ([www.KaplanCollege.com](http://www.KaplanCollege.com)). Kaplan is also a shareholder in BrassRing Inc. ([www.BrassRing.com](http://www.BrassRing.com)), the business-to-business recruitment and hiring company that helps employers find and hire the right candidates faster. Kaplan is a subsidiary of The Washington Post Company (NYSE: WPO).

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