

Kaplan Acquires Self Test Software, World Leader in Exam Simulation Software and Preparation for Technical Certifications

New York (October 13, 1999)-- Kaplan Educational Centers, one of the nation's premier education and career services companies, announced today that it has acquired Self Test Software, Inc., a world leader in exam simulation software and preparation for technical certifications including Microsoft, Novell, Oracle, Lotus, Cisco and A+ and Network+. The company will join Kaplan's Professional division, which provides an array of assessment, training and certification services. Self Test will also market its products to educational training centers, businesses and individuals, and through BrassRing.com, the first network that combines professional education, job search, recruitment, and hiring management services for job seekers and employers. Kaplan is a majority shareholder in BrassRing, Inc.

Self Test, based in Atlanta and founded seven years ago, swiftly achieved industry success by establishing product development and marketing partnerships with vendors that enable it to be first to market with preparation for certification exams. Vendors provide the exam objectives, courseware reference material and technology assistance prior to the launch of a certification exam, giving Self Test a valuable edge in developing software and preparation materials. Self Test products are available online at www.selftestsoftware.com, as well as through email, CD ROM and diskette.

"Self Test has set the standard for technology certification preparation, growing with the market and consistently delivering an excellent product," said Jonathan Grayer, Kaplan's president and CEO. "The company will fit well within Kaplan Professional as we continue to build our menu of career development tools, and it will complement the IT recruiting services offered through BrassRing."

"Kaplan is a nationally recognized name in education and career development," said Bob Evans, founder and president of Self Test. "Aligning our organization with Kaplan will benefit our customers, enabling us to offer enhanced and expanded product lines."

Self Test will remain headquartered in Atlanta. Bob Evans will remain as president, and Craig Callaway remains in place as Executive Vice President and General Manager.

About Kaplan Professional

Kaplan Professional, a division of Kaplan Educational services, provides an array of assessment, training and certification services for corporate clients and individuals seeking to advance their careers. The division includes Dearborn, a leading supplier of licensing training and continuing education for securities, insurance and real estate professionals; Perfect Access/CRN, which delivers customized software education and consultation for law firms and businesses; and Kaplan Professional Call Center Services, a provider of assessment, recruitment, and training for the call center industry. Kaplan Professional's services will soon be available through BrassRing Inc. and its site BrassRing.com, the first network combining recruiting, hiring management and career development to serve employers and employees at every stage.

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